



1st International Distance Learning Program on:

Integrated Rural & Urban Development

COMPOSED OF:

- ❖ **FACE-TO-FACE SEMINAR**
- ❖ **DISTANCE-LEARNING COURSE**
- ❖ **ON-THE-SPOT WORKSHOP**

ORGANIZED BY

The Center for
international cooperation
MASHAV ISRAEL

In coordination with
The WORLD BANK INSTITUTE
WBI - GDLN

Under the academic supervision of Israeli
higher education prominent institutions

GENERAL DESCRIPTION OF THE PROGRAM

The proposed program is an innovative combination of online learning with introductory and final phases of face-to-face learning

The main aim of the program is to study and analyze the IRUD model and to carry out IRUD planning projects in the participants' countries.

The course will introduce the **concept of sustainability** by adapting integrative frameworks that balance social, economic, spatial and managerial concerns. The greatest challenge is to be able to plan projects that move beyond a single activity with limited impact and try to solve problems in the context of related issues. By emphasizing citizen involvement, the program aims to strengthen the ability of communities to deal with changes.

In order to make a real difference, a rural development program must comprehensively address multiple, contextual issues and must define activities to overcome barriers in knowledge or technology which will enable solutions through program elements acting in synergy. This is what our program is all about.

The course has been developed and will be led by experts from MASHAV in all the field related to IRUD. A focal group of participants will be trained specifically as national facilitators for conducting follow-up activities connected with the program, as well as similar independent programs in the future

GOALS

1. To familiarize participants with the conceptual framework of IRUD and the impact of various development approaches.
2. To provide participants with practical know-how and skills for applying new methods at all levels of the development process.
3. To facilitate peer-based learning and interdisciplinary group work among training managers and practitioners, based on their experiences and the most effective practices studied in the course
4. To familiarize participants with similar problems in other regions/countries and enable them to analyze solutions, principles and strategies applied in those regions and adapt the practices most suitable to their own needs.

5. To facilitate sharing and peer-learning among IRUD planners and managers from national and regional training and executive institutions in different countries.

STRUCTURE AND PHASES

The program's three phases begin with a **face-to-face workshop in Israel** designed to train facilitators in the technological aspects of the program. The second phase will be delivered by **Distance Learning** methods and will employ Internet, video-conferencing, and synchronous and asynchronous methods as the main features of the training program, and thereafter the final phase of **implementing workshops** in each of the participating countries.

CONTENT

The content of the three phases will cover:

- a. principles and various methods of IRUD planning,
- b. land and spatial planning,
- c. agriculture and agro-industries,
- d. water management and remediation,
- e. education and other social services
- f. small and medium industrial promotion,
- g. municipal management,

The specific program for each course will be defined in cooperation with the participating countries.

[For a detailed syllabus click here](#)

METHODOLOGY AND FOLLOW-UP

The method of study will be based on case studies, study tours, online discussions and exercises, planning simulations, online group tasks and self-learning.

This program aims at **“training the trainers”** to also tap indigenous know-how and adapt technologies and solutions to local conditions.

The program anticipates that material accumulated during the course over the Internet platform will remain on-call for future use and, needless to say, Israeli experts will be assigned where needed to assist participants in **building new local programs** using the content of the distance learning platform and methods.

PARTICIPANTS

The course is designed for planners, managers and high-level administrators from governmental and NGO institutions who are working in the field of IRUD.

The first pilot implementation of this program will encompass 5-6 countries from a certain region, with 5 participants from each country who will later function as facilitators for groups of 25-30 practitioners in each of the participating countries. This, therefore, **will involve about 250 to 300 professionals** representing the main economic, social and service sectors that can meet the challenges of IRUD.

Particular emphasis will be given to the required technical, managerial and professional qualifications and criteria in order to establish the inter-disciplinary IRUD study and planning teams.

CONTACT

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